Privacy Policy

Effective Date: 1 June 2026

Sort Sol Group, LLC Privacy Policy

Sort Sol Group, LLC ("SSG," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard information when you visit our website, communicate with us, register for events, subscribe to updates, or engage our services.

By using our website, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following categories of information:

Information You Provide Voluntarily

- Name
- Organization
- Job title
- Email address
- Telephone number
- Mailing address
- Information submitted through contact forms
- Information submitted through surveys, assessments, registrations, or event participation

Information Collected Automatically

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device information
- Pages visited
- Time spent on pages
- Referral sources
- General geographic location

Cookies and Tracking Technologies

We use cookies and similar technologies as described in our Cookie Policy.

2. How We Use Information

We may use personal information to:

- Respond to inquiries and requests
- Provide consulting, coaching, facilitation, and training services
- Deliver newsletters, toolkits, and thought leadership content
- Register participants for events and programs
- Improve website performance and user experience
- Analyze website traffic and engagement
- Comply with legal obligations
- Protect the security and integrity of our systems

3. Legal Basis for Processing (EEA/UK Visitors)

For individuals located in the European Economic Area or United Kingdom, we process personal information based on one or more of the following legal grounds:

- Consent
- Performance of a contract
- Compliance with legal obligations
- Legitimate business interests that do not override individual rights and freedoms

4. Information Sharing

We do not sell personal information.

We may share information with trusted third-party service providers that support our operations, including:

- Website hosting providers
- Analytics providers
- Email marketing platforms
- CRM systems
- Virtual meeting and event platforms
- Cloud storage providers

These providers are authorized to use personal information only as necessary to provide services on our behalf.

We may also disclose information when required by law or to protect our legal rights.

5. International Data Transfers

As a United States-based organization, information may be stored and processed in the United States or other jurisdictions where our service providers operate.

Where required by law, we implement appropriate safeguards for international data transfers.

6. Data Retention

We retain personal information only as long as necessary to:

- Provide requested services
- Fulfill contractual obligations
- Meet legal, accounting, or regulatory requirements
- Resolve disputes and enforce agreements

Retention periods vary depending on the nature of the information and applicable legal requirements.

7. Your Rights

Depending on your location, you may have rights to:

- Access personal information
- Correct inaccurate information
- Delete personal information
- Restrict processing
- Object to processing
- Withdraw consent
- Receive a copy of your information in a portable format

To exercise these rights, contact us using the information below.

8. Security

We implement reasonable administrative, technical, and organizational measures to protect personal information against unauthorized access, disclosure, alteration, or destruction.

No method of transmission over the internet or electronic storage is completely secure; therefore, we cannot guarantee absolute security.

9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

We encourage users to review the privacy policies of any third-party websites they visit.

10. Children's Privacy

Our website and services are intended for adults and organizations. We do not knowingly collect personal information from children under the age of 13.

11. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date.

12. Contact Information

If you have questions regarding this Privacy Policy or our data practices, please contact:

Sort Sol Group, LLC

Email: info@sortsolgroup.org

Website: sortsolgroup.org

Address: PO Box 84, Fish Creek, WI 54212